



Falcon Theatre Boosters Parent Meeting

Meeting Date: 9/12/2024

Board Members in Attendance: Mandy Mixon, Erin Wilson, India Davis, Stephanie DiMeglio, Brandy Clegg, Greg Silvestri, Mary Anne Weatherred, Aimee Anglin

1. Called to Order at 6:36 PM
2. Motion to approve minutes from previous meeting - Ms. Wilson and Ms. Weatherred. All in favor
3. Mod Pizza Spirit Night
 - a. Waiting on final numbers for Chick Fil A
4. Button Sales
 - a. Selling headshot buttons for sale online or in person
5. Membership
 - a. Families encouraged to join to receive the perks
 - b. Overall memberships are doing well
 - c. All membership funds go directly to the booster club to benefit the program while ticket sales go to the district
6. Corporate Sponsorships
 - a. We have one and another coming
 - b. Families encouraged to spread the word to the community to gain additional sponsorships
7. HOCO Parade 9/30
 - a. Mamma Mia Amazon wish list for items needed for parade in addition to cardboard and foam board.



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- b. Workday on 9/29 for float at Mixon house
8. Fall Shows
- a. Student Meals
 - Sign up on front page of website
 - Will feed kids Thur/Fri for both shows
 - Need volunteers to serve; arrive at 3:00 and leave by 5:00
 - Beaux – serving mashed potato bar and soup/salad
 - Oresteia – serving soup/salad and breakfast
 - Contact Mary Anne if you would like to volunteer; can drop off items at the front office
 - b. Front of House Volunteers
 - Volunteers will help with concessions, merchandise, poster raffle, membership table, notes to students
 - Sign up on our website
 - 10 slots per night
 - Students can volunteer for hours
 - c. Patches for sale online
 - \$20 each patch in first run of patches as price will increase later
 - Past show patches available online as well
9. Adrenaline “Blitz” 10/22
- a. Mandatory Student Meeting on 10/8 during rehearsal
 - b. Using a new company who charges a lower percentage of fees



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- c. Company uses a text and email system
- d. Fine Arts departments have had a budget reduction at the district level so encourage direct donations via blitz where funds go directly to the program
- e. Only booster fundraiser which accounts for 40% of the budget
- f. Mandatory student participation

10. Budget Update

- a. Membership is the second largest source of income
- b. Additional level of membership available this year
- c. \$9500 already and hoping to exceed goal
- d. Copy of the current budget available for viewing
- e. \$29,000 available in bank as of today
- f. Increased income allows us to offer additional scholarships (camps, voice lessons, college, etc.), reduce the cost of the banquet, assist students with thespian expenses, etc.

11. Director's Update

- a. Buying the membership gives each family a code to avoid credit card fees on program website
- b. Oresteia is PG-13 so plan accordingly
- c. Thespians – Sophomore through Senior year
 - Paperwork and payment due 9/13/24
 - Conference is at the Gaylord; kids go to ICE

12. Meeting adjourned at 7:02 PM